



June 26, 2020

Company name: KACHIKAIHATSU CO. LTD.

Representative: Atsuo Umeki

President & Representative Director

(Securities Code: 3010 TSE Second Section)

Contact: Satoshi Hosono

Director & Chief Financial Officer

(TEL: +81-3-5822-3010)

Notice Concerning Change of Representative Director and Executives

KACHIKAIHATSU CO. LTD and its affiliates (the "Company") hereby announces that it resolved at a meeting of its Board of Directors held on June 26, 2020, to change its representative director and executives as follows.

1. Reason for the Change

The Company is engaged in the hotel business as its main business. The Company has consummated a capital and business alliance agreement with Star Asia Group and agreed to cooperate closely with Star Asia Group by capitalizing on the strengths of both groups and achieving sustainable and stable growth through effective utilization of human/resources from both groups. The Company intends to continue increasing the number of hotels which it operates and further expand—its hotel business. The change will be implemented with the intent to facilitate—future business development with Star Asia Group, accelerate the expansion of the Company's hotel business, and importantly, generate and maximize shareholder value

2. Details of the Change

Name	New title	Former title
Atsuo Umeki	President & Representative Director	Executive Chairman & Director
	General Manager of Real Estate	General Manager of Real Estate
	Business Division	Business Division
Shigeru Takakura	Executive Chairman & Director	President & Representative Director
	General Manager of Hotel Business	General Manager of Hotel Business
	Division	Division
Satoshi Hosono	Director	Director
	Chief Operating Officer	Chief Financial Officer General Manager of Finance and
	Chief Financial Officer	
	General Manager of Finance and	Business Planning Division
	Business Planning Division	Dusiness I familing Division

3. Date of the Change June 26, 2020 4. Career Summary of Newly Appointed President & Representative Director, Etc.

Name	Appointed President & Representative Director, Etc. Atsuo Umeki		
Date of birth	October 9, 1963		
	April 1986	Joined Tomen Corporation	
	April 2000	Joined Tomen Business Support Co., Ltd.	
	August 2000	Appointed Sales Manager of Meiho Enterprise Co., Ltd.	
	January 2001	Appointed Managing Director of the same	
	August 2002	Appointed President & Representative Director of the same	
	January 2009	Appointed President & Representative Director of Meiho Properties Co., Ltd.	
	February 2012	Appointed Senior Managing Director & Executive Officer of Meiho Enterprise Co., Ltd.	
	October 2012	Appointed President & Representative Director of the same	
	August 2015	Appointed Director of House Saison Enterprise Co., Ltd.	
	November 2017	Appointed Representative Director of Star Asia Sogo Kaihatsu Co., Ltd. (current position)	
Main career	May 2019	Appointed Executive Officer of KACHIKAIHATSU CO. LTD.	
	June 2019	Appointed Executive Chairman & Director and General Manager of Real Estate Business Division of KACHIKAIHATSU CO. LTD.	
	December 2019	Appointed Director of Fino Hotels Co., Ltd. (current position)	
	December 2019	Appointed Director of Value The Hotel Co., Ltd. (current position)	
	December 2019	Appointed Director of Value The Hotel Miyagi Co., Ltd. (current position)	
	December 2019	Appointed Director of Best Western Hotels Japan Co., Ltd. (current position)	
	December 2019	Appointed Director of Asarigawa Onsen Kaihatsu Co., Ltd. (current position)	
	June 2020	Appointed President & Representative Director and General Manager of Real Estate Business Division of KACHIKAIHATSU CO. LTD. (current position)	
Number of	- (as of May 31, 2020)		
owned shares			